

# 2021 方 Campus News Awards 2021

## Judging Details

### Award Category


### Cash Prizes

<u>Grade</u>	<u>Award</u>	<u>Certificate</u>

## Regulations and Guidelines

- 方 / APP  
The competition is open to works published in newspapers, official website or WeChat official account etc. from the Chinese Mainland, Hong Kong, Macau and Taiwan.
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- (PDF) 10MB( ) All  
article entries must be the original electronic version (PDF). Each entry must be within 10MB (except video).
- 三 PDF  
方 Each entry must be submitted by separate PFD file. To allow the judges to view the original scripts, entries cannot be republished.
- 三  
Incomplete forms will disqualify entrants from the competition. Entry name in entry forms must be the same as the original text.
- 三 三 Separate entry  
forms need to be submitted if an entry is to compete in more than one category (no more than 2 categories).

- 有方 Best in News Reporting ( )
- 有方 Best in News Writing ( )
- 有方 Best in Feature Writing ( )
- 有方 Best in Business News Reporting ( )
- 有方 Best in Arts and Culture News Reporting ( )
- 有方 Best in Tech News Reporting ( )

Entries for the above award categories should follow the rules below:

- PDF / ( ) Each entry must be submitted in PDF file. Hard copy submissions are not accepted. Please make sure the name of the publication, the university/college/institute and applicants are removed from the entries.
- 3,000 ( ) Each entry must be of no more than 3,000 characters (including punctuation, headlines and sub-headings). Article series or re-edited articles will not be accepted.
- 有 Best in Headline Writing ( )
  - 30 三 Each title **MUST NOT** exceed 30 words. Please make sure the names of the publication, the university/college/institute and the applicant are blotted out on entry forms
- 有方 Best in News Video Reporting ( )
  - 方 MP4 200MB 10 News Videos can only be uploaded with "MP4" file. The size of each video **MUST NOT** exceed 200MB and length **MUST NOT** exceed 10 minutes.
- 有 Best in Features Video Reporting ( )
  - MP4 200MB 10 Features Videos can only be uploaded with "MP4" file. The size of each video **MUST NOT** exceed 200MB and length **MUST NOT** exceed 10 minutes.
- 有 Best in News Page Design ( )
  - PDF JPG 方 Each entry should be submitted by **PDF and JPG** file along with the original. **Entries cannot be redesigned.** Please make sure the names of the publication, the university/college/institute and the applicant are blotted out.
  - There are two separate awards for each category - one chosen by judges and the other by online voting.
- 有方 Best in New-media Reporting
  - 方 H5 APP Refer to news work published on Mobile terminal (including but not limited to HTML5 Mobile

Website, WeChat Official Account, Mini Programs, App, etc.)

- **PDF JPG**

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Each entry should be submitted by **PDF or JPG** file along with the original. **Entries cannot be redesigned.** Please make sure the names of the account, the university/college/institute and the applicant are blotted out.

有 Best in Short Video Reporting

- **MP4** 100 MB 3 Short  
Videos can only be uploaded with "MP4" file. The size of each video **MUST NOT** exceed 100 MB and length **MUST NOT** exceed 3 minutes.

有 方 Best in News Photography ( )

有 Best in Feature Photography ( )

- **JPG** 10MB  
Each entry should be in JPG format within 10MB. The entry must be a photograph without being edited. No word contents can be added on the photograph.
- Each university/college/institute can submit **no more than three pictures** per category.
- 由 word Captions to the pictures must be put in a Word document separately.

## Panel of Judges

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## Grading Criteria

**Structure Writing Skills Comprehensiveness**

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**Structure:**

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**Writing skills:**

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**Comprehensiveness:**

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**Professional standards:**

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**Shooting:**

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**Editing and Dubbing:**

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**News value:**

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**Features value:**

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**Content value:**

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**Professional standards:**

# CHINADAILY

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